



## JOURNAL OF MILITARY AND VETERANS' HEALTH (JMVH)

### DISPLAY RATES

**JMVH** is the Journal of the Australian Military Medicine Association and is a peer reviewed journal encompassing research and advances in military and veterans' health. It has a broad focus that considers health matters across the whole life of the service member – from before enlistment, through Service life and after separation, recognising as is becoming increasingly obvious that the health impacts of service life extend well beyond the immediacy of current employment.

Many of the articles contained in **JMVH** are authoritative medical opinions, with submissions from independent authors and opinion leaders that cover all facets of medicine in relation to Military and Veterans' Health.

#### **Readership**

**JMVH** is distributed to Australian Military Medicine Association members, Defence Force personnel (national and international), Australian medical libraries and Defence libraries. As the journal is relatively new, it is expected that the readership distribution will grow significantly.

#### **Circulation**

**JMVH** is currently published 4 times per annum.

All Rates in \$				
<b>Colour</b>		Casual Rate	2 x	4 x
Inside	Front	2,500	2,200	1,650
Cover				
Inside	Back	2,500	2,200	1,650
Cover				

<b>Mono</b>	Casual Rate	2 x	4x
Double Page	2,200	2,100	1,700
Full Page	1,100	1,050	850
½ Page	550	525	425
¼ Page	275	265	215

<b>Preferred Positions - Full Page Mono</b>	Casual Rate	2 x	4 x
Opposite In this Issue	1,500	1,400	1,100
Opposite Letters	1,500	1,400	1,100
Opposite Editorials	1,500	1,400	1,100

All rates are based on supply of complete material

**Specifications** Journal trim size 297mm x 210 mm

Page Size (mm)	Trim Size Depth x Width	Type Area Depth x Width	Bleed Area Depth x Width
Full Page	297 x 210	277 x 190	307 x 220
Double Page	297 x 420	255 x 400	285 x 430
½ page Horizontal	148 x 210	140 x 190	154 x 220
½ page Vertical	297 x 105	277 x 95	307 x 142
¼ page	145 x 105	137 x 95	150 x 110

### **Material requirements**

Use CMYK for 4 colour scans (not RGB)

All fonts and images must be embedded with the file

We accept online image transfers – via email [editorial@jmvh.org](mailto:editorial@jmvh.org)

No responsibility will be taken for reproduction of material that is not to our specifications.

### **Display Advertising Deadlines 2010**

<b>Issue Dates</b>	<b>Booking Deadline</b>	<b>Material Deadline</b>
23 July	18 June	2 July
22 October	10 September	24 September

### **Advertising Standards**

All advertisements submitted to **JMVH** are subject to editorial approval and must meet general conditions. Advertisers are responsible for ensuring advertisements comply with Commonwealth and State laws.

Publication of an advertising material is ultimately at the discretion of the Editor.

### **Cancellations**

No cancellations will be accepted after the booking deadline.

Bookings and information:

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