

DISPLAY RATES

JMVH is the Journal of the Australian Military Medicine Association and is a peer reviewed journal encompassing research and advances in military and veterans' health. It has a broad focus that considers health matters across the whole life of the service member – from before enlistment, through Service life and after separation, recognising as is becoming increasingly obvious that the health impacts of service life extend well beyond the immediacy of current employment.

Many of the articles contained in **JMVH** are authoritative medical opinions, with submissions from independent authors and opinion leaders that cover all facets of medicine in relation to Military and Veterans' Health.

Readership

JMVH is distributed to Australian Military Medicine Association members, Defence Force personnel (national and international), Australian medical libraries and Defence libraries. As the journal is relatively new, it is expected that the readership distribution will grow significantly.

Circulation

JMVH is currently published 4 times per annum.

All Rates in \$					
		Casual Rate	2 x	4 x	8 x
Inside	Front	2,500	2,200	2,000	1650
Cover					
Inside	Back	2,500	2,200	2,000	1650
Cover					

		Casual Rate	2 x	4x	8 x
Double Page		2,200	2,100	1,900	1,700
Full Page		1,100	1,050	950	850
½ Page		550	525	475	425
¼ Page		275	265	240	215

Preferred Positions - Full Page Mono		Casual Rate	2 x	4 x	8 x
Opposite In this Issue		1,500	1,400	1,250	1,100
Opposite Letters		1,500	1,400	1,250	1,100
Opposite Editorials		1,500	1,400	1,250	1,100

All rates are based on supply of complete material

Specifications Journal trim size 297mm x 210 mm

Page Size (mm)	Trim Size Depth x Width	Type Area Depth x Width	Bleed Area Depth x Width
Full Page	297 x 210	277 x 190	307 x 220
Double Page	297 x 420	255 x 400	285 x 430
½ page Horizontal	148 x 210	140 x 190	154 x 220
½ page Vertical	297 x 105	277 x 95	307 x 142
¼ page	145 x 105	137 x 95	150 x 110

Material requirements

Use CMYK for 4 colour scans (not RGB)

All fonts and images must be embedded with the file

We accept online image transfers – via email editorial@jmvh.org

No responsibility will be taken for reproduction of material that is not to our specifications.

Display Advertising Deadlines 2008

Issue Dates	Booking Deadline	Material Deadline
21 April	29 March	4 April
21 July	16 June	30 June
20 October	22 September	29 September

Advertising Standards

All advertisements submitted to **JMVH** are subject to editorial approval and must meet general conditions. Advertisers are responsible for ensuring advertisements comply with Commonwealth and State laws.

Publication of an advertising material is ultimately at the discretion of the Editor.

Cancellations

No cancellations will be accepted after the booking deadline.

Bookings and information:

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